

FIG. 2

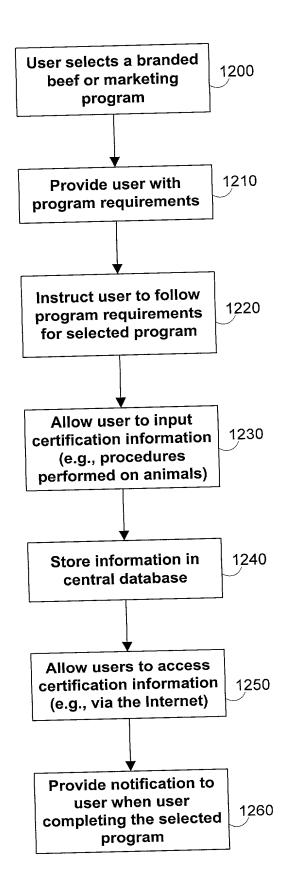


FIG. 3

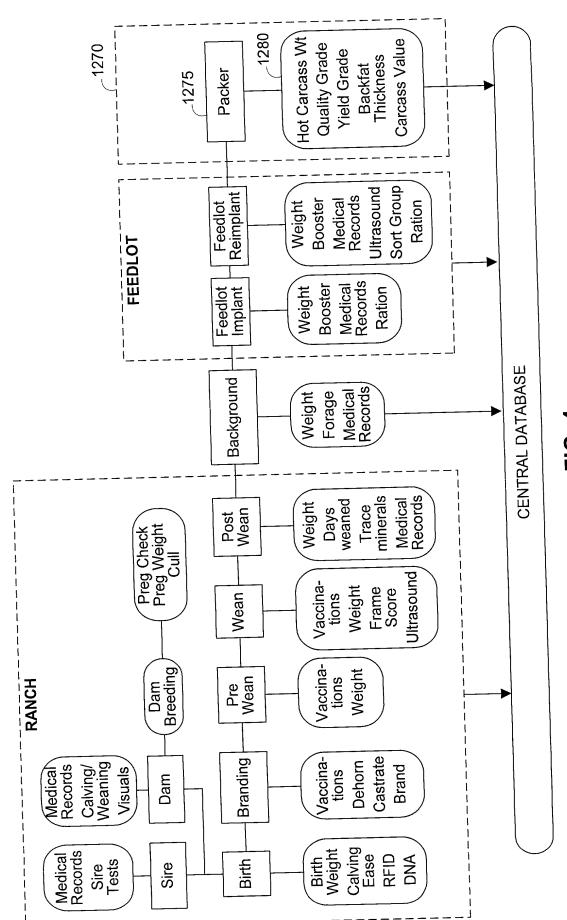


FIG. 4

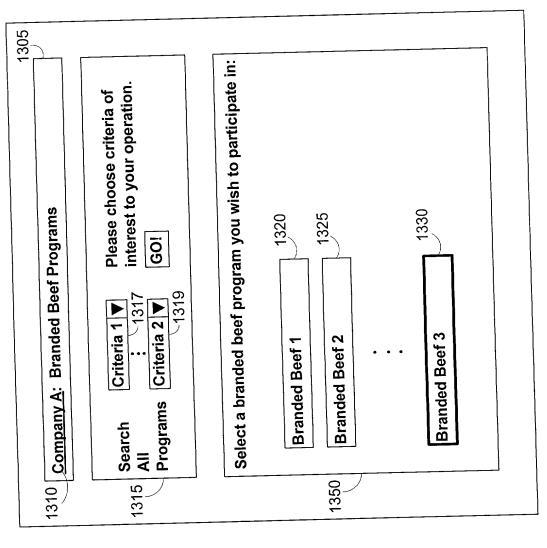


FIG. 5

Company A: Branded Beef Programs

You have chosen to participate in: Branded Beef 3

For your animals to be certified under this program, the following guidelines must be met:

① Guideline 1② Guideline 2

3 Guideline 3

FIG. 6

From: complete@companya.com

To: Rancher <rancher@email.com>

Subject: Completed Branded Beef 3

Dear Rancher,

Congratulations! Your animals have completed Branded Beef 3. The following is a valuation of the procedures and treatments administered to your animal.

For: Your Animal

Valuation ...

FIG. 7

And the second s

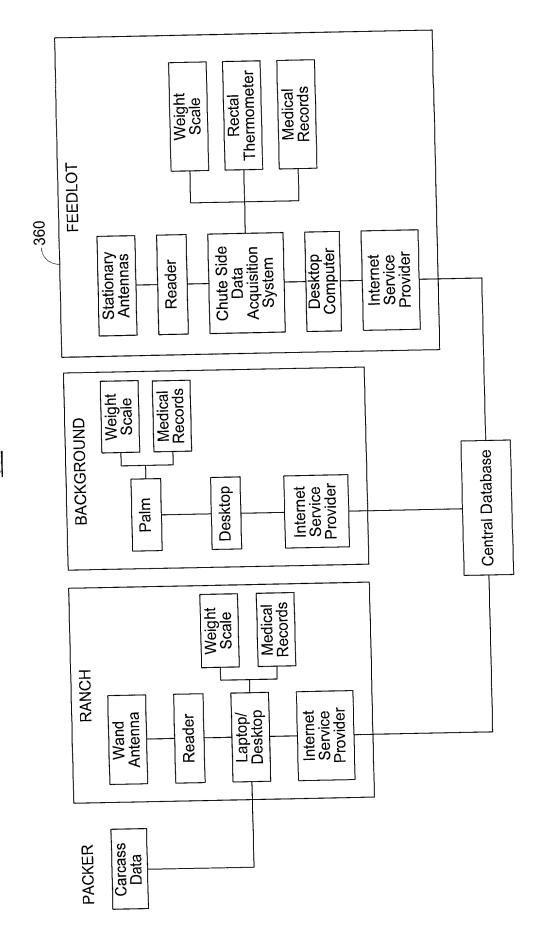


FIG. 8

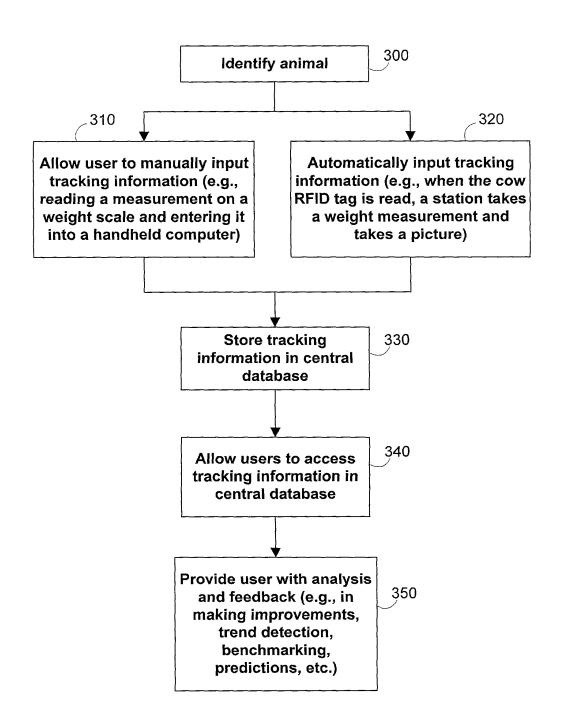


FIG. 9

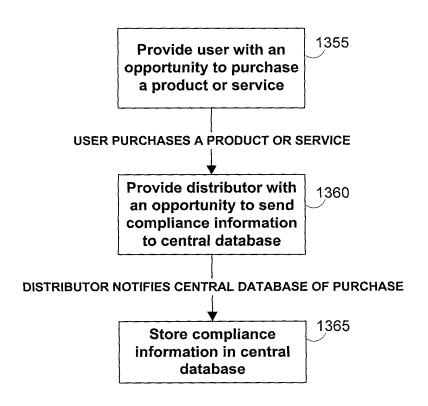


FIG. 10

. And the of Parties of

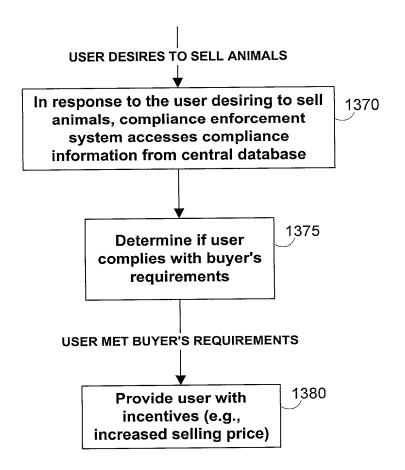


FIG. 11

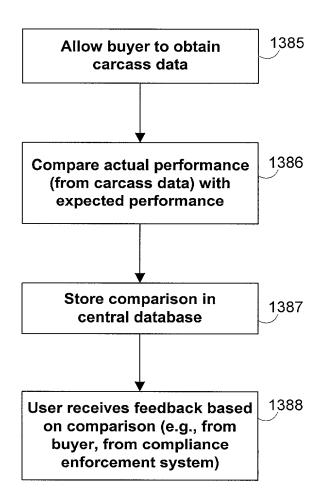


FIG. 12

COMPLIANCE ENFORCEMENT

User's Actions — Summary

Medical Record Created on 2/15/00 Genetic Test Results from 2/16/00 Purchased Vaccine A on 2/1/00

Analysis of User's Actions

User has complied with the following programs:

Program A

Branded Beef B

and is entitled to the following incentives:

\$100/steer + market price

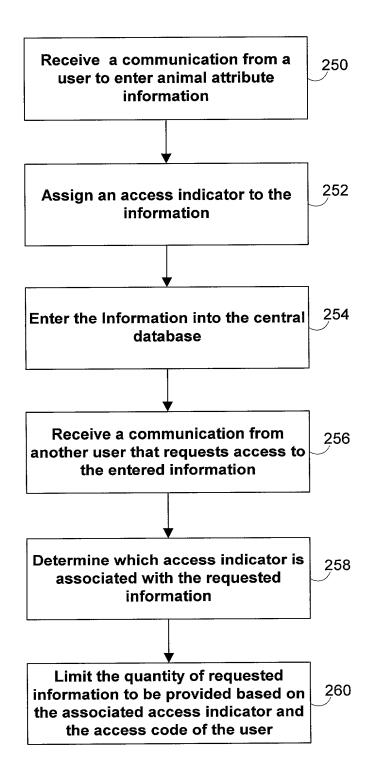


FIG. 14

FIG. 15

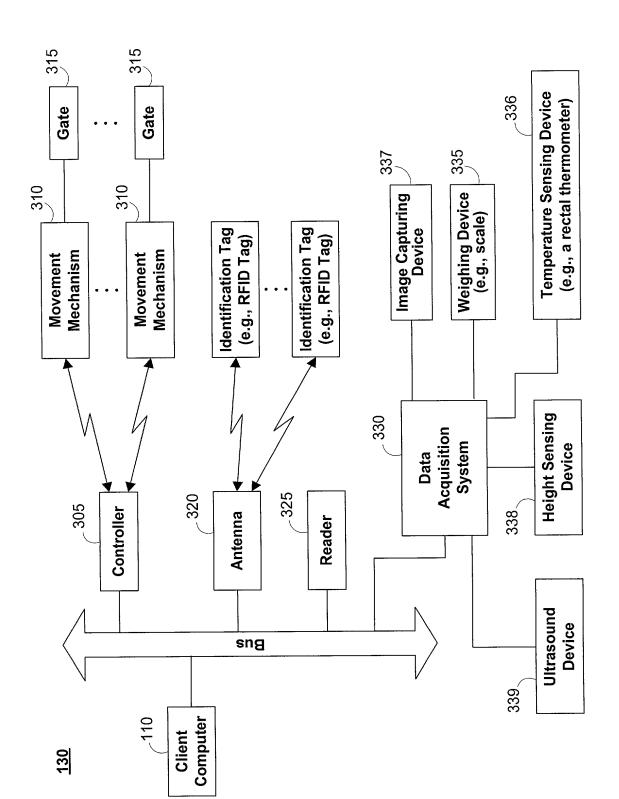


FIG. 16

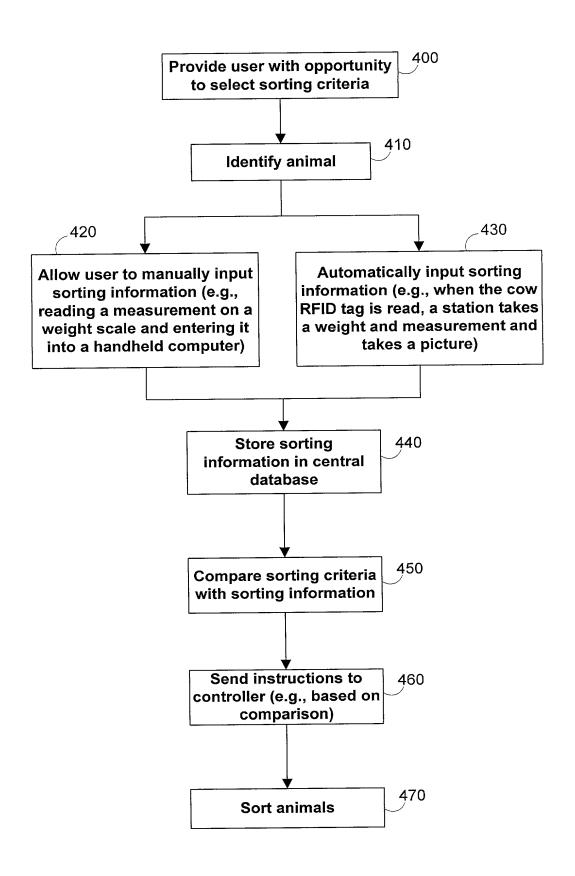


FIG. 17

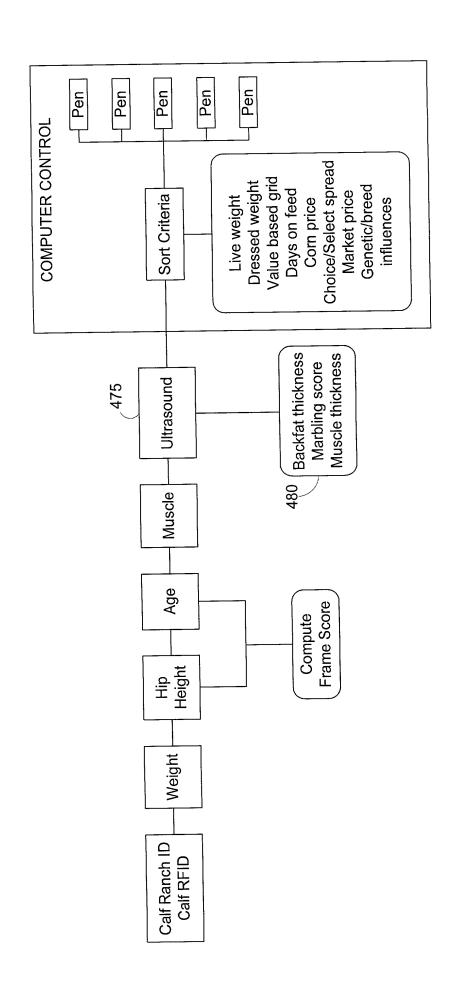
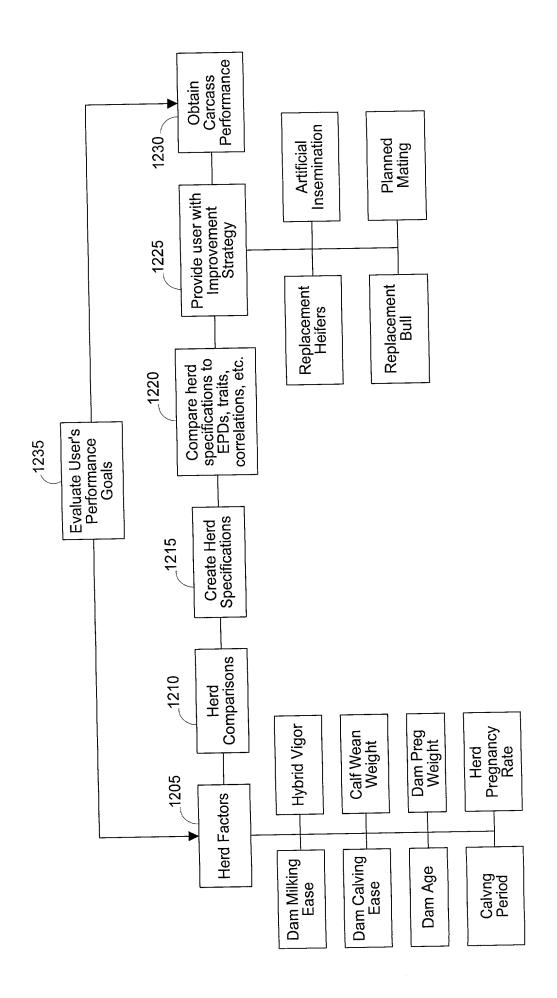


FIG. 18



=1G. 19

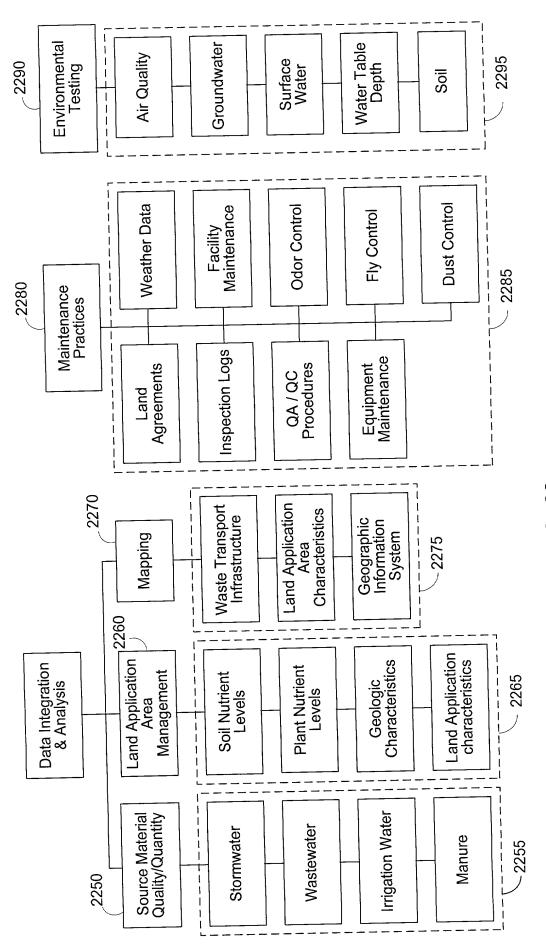


FIG. 20

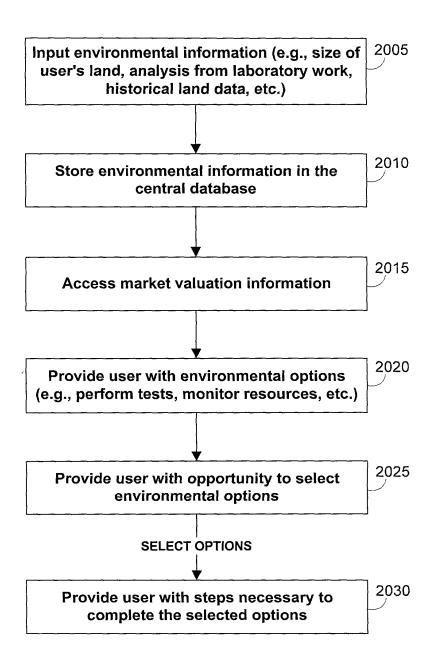


FIG. 21

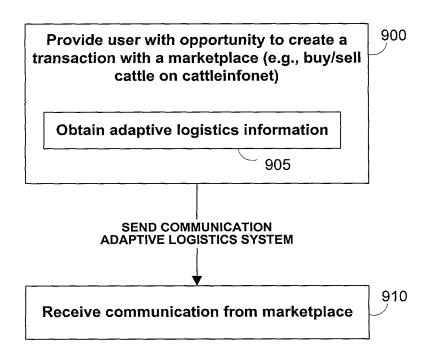


FIG. 22

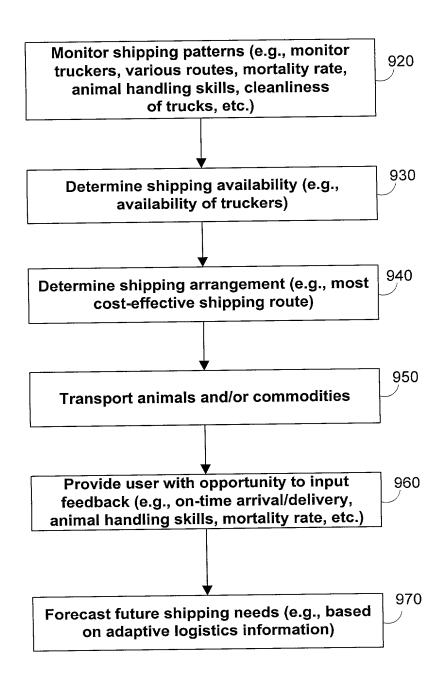
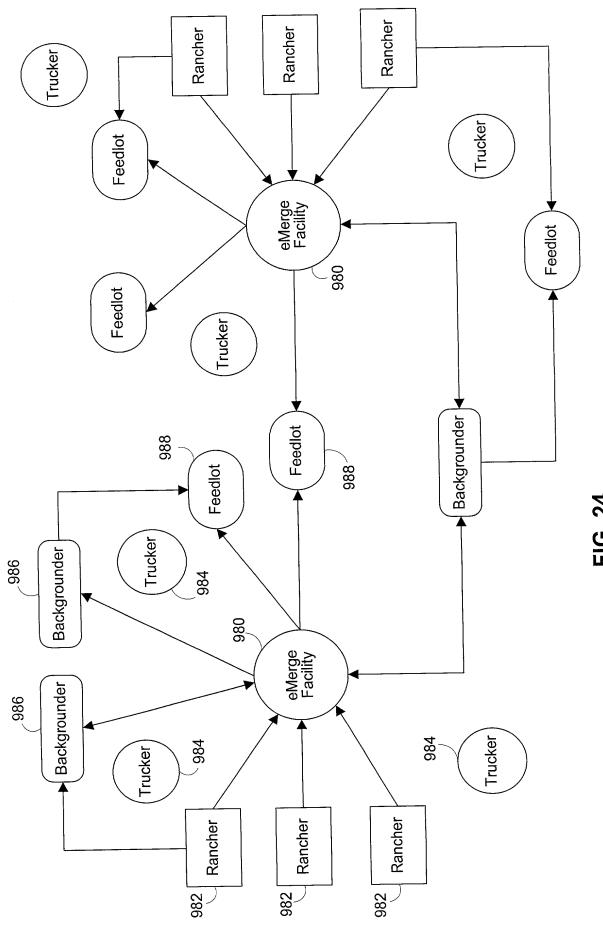
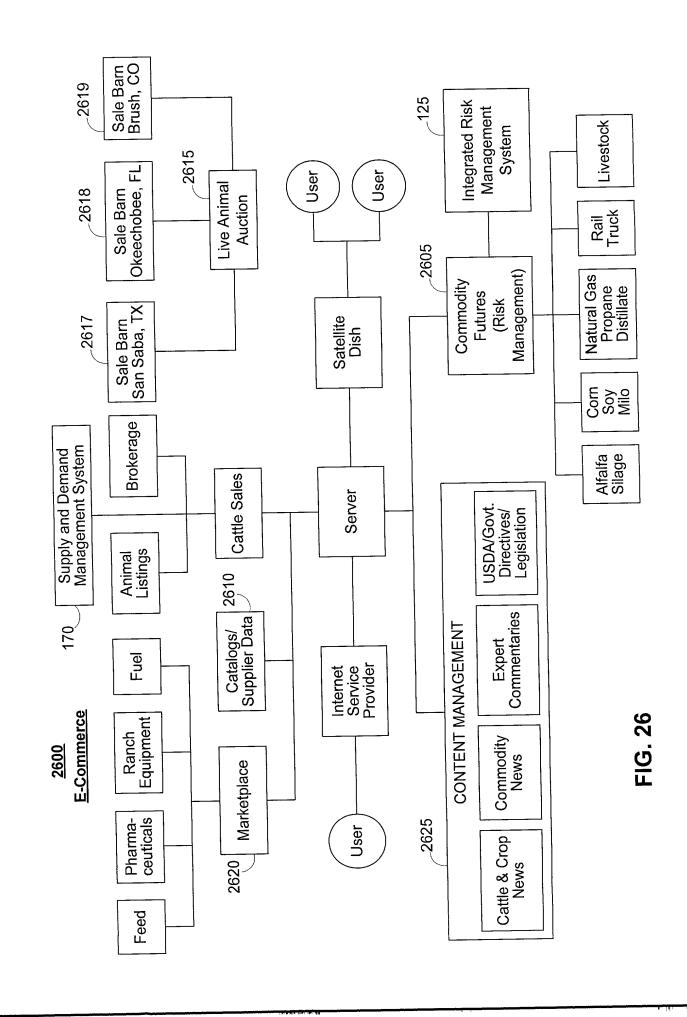


FIG. 23



	ļ	Cost	Animal s	Markup	Cost	Animal s s	Markup	Cost	Animal s	Markup	Cost	Anımal s	Markup	Cost	Anımal s	Markup		
	[89\$	200	870	89\$	200	\$70	\$68	200	\$70	\$68	200	\$70	\$68	200	\$70	Heifers	
	701-750	\$70	200	\$73	\$70	200	\$73	\$70	200	\$73	\$70	200	\$73	\$70	200	\$73	Steers	
	-700	\$70	200	\$74	\$70	200	\$74	\$70	200	\$74	\$70	200	\$74	\$70	200	\$74	Heifers	
	651-700	\$73	006	\$76	\$73	006	92\$	\$73	006	\$76	\$73	900	\$76	\$73	006	\$76	Steers	
2401	601-650	\$75	200	\$78	\$75	200	\$78	\$75	200	\$78	\$75	200	\$78	\$75	200	\$78	Heifers	
		\$78	520	\$80	\$78	520	\$80	\$78	520	\$80	\$78	520	\$80	\$78	520	\$80	Steers	
Cattle Inventory 07/25/2001 11:45 AM EST	900	\$80	200	\$82	\$80	200	\$82	\$80	200	\$82	\$80	200	\$82	\$80	200	\$82	Heifers	
	551-600	\$85	200	06\$	\$85	200	06\$	\$85	200	06\$	\$85	200	06\$	\$85	200	\$90	Steers	25
Catt 07	-550	\$85	200	\$88	\$85	200	\$88	\$85	200	\$88	\$85	200	\$88	\$85	200	\$88	Heifers	FIG.
	501-550	\$30	200	\$92	\$30	200	\$92	\$30	200	\$92	890	200	\$92	\$30	200	\$92	Steers	
2400	451-500	\$30		\$95	\$30		\$95	\$30		\$95	\$30		\$95	\$30	200	\$95	Heifers	
	451-	\$95	1000	\$98	\$95		\$98	\$95		\$6\$	\$95		\$98	\$95	1000	\$98	Steers	
2405	400-450	\$100	500	\$110	\$100	200	↔	\$100	500	↔	\$100	500	↔	\$110	200	\$122	Heifers	2410
		\$120 \$110 \$110 \$100	200 600	\$120 \$110	\$110	200 600	\$130 \$122 \$120			\$120	\$110	009	\$120	\$120	200	\$120 \$110 \$130	Steers	
2405	350-399	\$110	500	↔	\$120 \$110 \$110	500	\$122	\$120 \$110 \$110	500	↔	\$120 \$110	200		\$110 \$100 \$120	500	\$110	Heifers	-2410
,	35	\$120	002	- 1	7		\$130	8120			\$120			\$110			Steers	i i
	2415	2420	Providence	2425	2430-	_2420 Lemasters	2425	2430				Fden			Anetin	The Park		



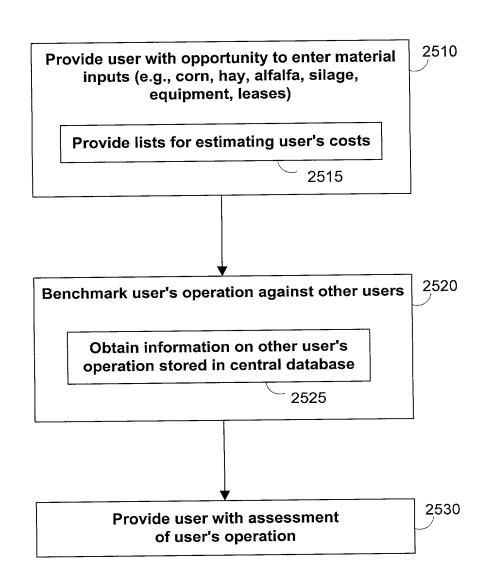


FIG. 27

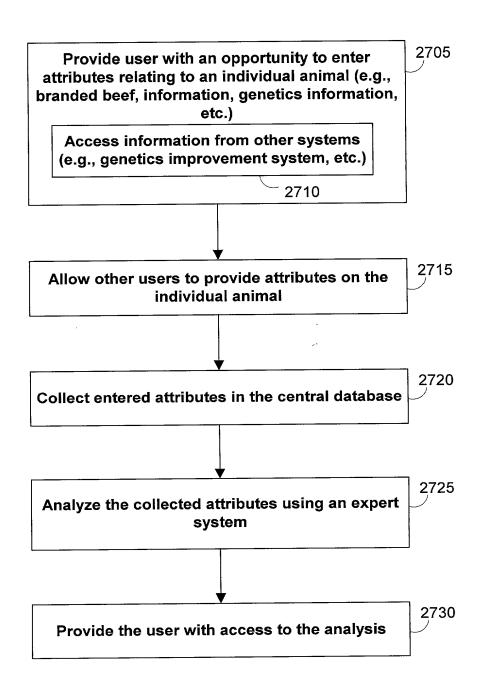


FIG. 28